



BHARTIYA VIDYA BHAVAN'S
HAZARIMAL SOMANI COLLEGE OF ARTS & SCIENCE, JAYARAMDAS PATEL COLLEGE OF
COMMERCE & MANAGEMENT STUDIES, CHOWPATTY, MUMBAI-400007

Committee/ Association: Commerce Association

A.Y.: 2022-23

Date: 28/01/2023

1. **Event Title :** Two day Intra collegiate commerce festival ‘CommAccStan 2.0’
2. **Event Date:** 27th January 2023 to 28th January 2023.
3. **Event Venue:** Room Nos - 401, 42,43, 44, 47 and 14, Bhavan’s HazarimalSomani College of Arts and Science, Jayaramdas Patel College of Commerce and Management Studies, Chowpatty 07.
4. **Event Detail:** The event was organized under the banner of Commerce Association by the departments of Commerce and Accountancy. The event took place on January 27th and 28th, 2023. A total of 10 competitions were retained to place students' writing, presentation, and communication skills to the test. Individual participation was required in some competitions, while group or team participation had just been required in many others.

The formal inauguration was conducted by Vice-Principal Dr. Baba Patil, who was followed by an inaugural address by Ms. Naina Padki. Madam meticulously covered various aspects of CommAccStan 2.0 and its goals. The session was enriched by Dr. Patil's motivational speech.

Some of the events, such as the Essay, Poster, Mobile Photography, Social Advertising, and Reel Making Competitions, required home preparation; in total, 300 submissions were received for these events. Participants show their vocabulary, imagination, and creative skills in photography and reel making, all with a commercial flavors.

On the first day, a Screening of Advertisements was held, in which students from Sybcom created advertisements about social issues. Simultaneously, a debate competition was held, in which students did Tu...Tu...Main...Main on topics such as "Online Education V/s Offline Education", "Degree V/s Skills", and so on, and students were all very good at proving a point; the confidence they displayed during the event was absolutely incredible.

After the discussion, a Meme Making Competition was held.

Day two started with two parallel events “Quiz Competition” and “Shark tank Bhavans” Quiz where students G.K. Related to commerce were tested wherein they were supposed to identify logos, Tag lines, eminent personalities related to commerce fields. Shark Tank Bhavans was an Experimental event to test the skills of the students on how they react in



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adversity and out of box idea. Product for our young entrepreneur were not so normal, "Onion Garlic Perfume" The 2nd day started off with two parallel events: "Quiz Competition" and "Shark tank Bhavans" Quiz, wherein students' G.K. related to commerce was tested, and they were expected to identify logos, tag lines, and eminent personalities in commerce fields. Shark Tank Bhavans was always an innovative event to test students' skills and talents in dealing with adversity and thinking outside the box. Our young entrepreneurs were given unusual products such as "Onion Garlic Perfume" and "Glass Hammer," and they had to use their marketing skills, imagination, and presence of mind to convince the Sharks to invest in their product. A humongous response of approximately 500 participants was received.

Business Bazaar was organised to prepare our young businessmen to run successful businesses, and they've proven to be smart businessmen of the post-covid era of the 21 st century. For both days, a Business Bazar was set up, and an overwhelming footfall of over 1000 people was received. "Fun Zone" was completely fabricated of snakes and ladders games which we all played as young kids, and the twist in the game was the attraction. The prize distribution ceremony for the winners was held on February 28th, 2023 at 12 noon. Dr. ShantajDeshbhratar, Vice-Principal Dr. Baba Patil, Junior College Vice Principal Mr. Anant Shelke, and Junior College Supervisor Dr. Vajreshwari attended the event. Dr. Varsha Mallah summed up all of the competitions. Dr. ShantajDeshbhratar, Principal, delivered a motivational speech during the session.

Overall, the event provided all participants with a sense of fun, knowledge, skill enhancement, and creativity.

5. Event Pictures:



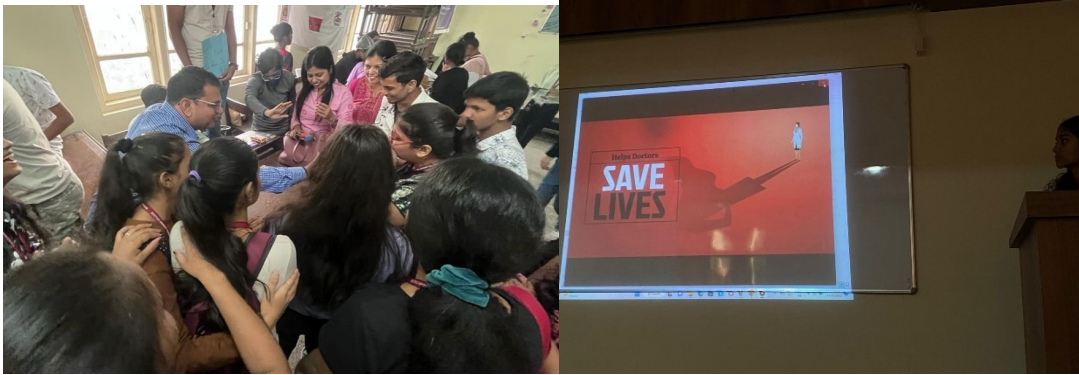


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Varsha Mallah.

Dr. Varsha Mallah

Chairperson, Commerce Association