

### **'Travel Psychology, an upcoming Career Opportunity'**

**Date: 28<sup>th</sup> February 2024**

**Time- 10.00 am**

**Venue: Room No 14**

**Facilitator : Mr. Mitesh Jain, Founder and Chief Travel Psychologist of Mandeha Travel**

**No. of student participants- 50**

**Objective- To introduce studnets to the upcoming feild of Travel Psychology**

The Deaprtment of Psychology and Counselling Center of our college had organized a session on 'Travel Psychology, an upcoming Career Opportunity' on Wednesday, 28<sup>th</sup> February 2024 at 10.00 am in Room no 14. The Resourse Person for the session was Mr. Mitesh Jain, Founder and Chief Travel Psychologist of Mandeha Travel Company. Mandeha is the first ever Travel Company in India that applies the principles of Psychology to the feild of Travel and Toursism. Mr. Mitesh, the founder of Mandeha Travels is himself a Psychology Professional and hence have developed Models to use the basic principles of Psychology for giving some wonderrful experiences to the travellers.

The session began with Ms. Riya from SYBA welcoming everyone and introducing the Guests, Mr. Mitesh Jain and Mr. Yash Kadam and felicitating them with a small token of appreciation. The session began with Mr. Mitesh sharing few of his experiences and example from the Bollywood movie 'Yeh Jawani hai Diwani', that made him think of this unique idea. He then explained various models developed by him to apply Psychology to enhance the travel experience of the Tourists. He also shed light on how this can prove to be an interesting career opportunity for students.

Students enjoyed the session which was full of activites, examples, experience sharing and some novel and interesting idea. It concluded with Riya proposing a Vote of Thanks to the Resourse Person for a very enriching learning experience.

**Outcome- Students got to understand how the principles of Psychology can be applied to Travel and Tourism and got exposed to one new career opportunity.**

Ms Rina Patel

Head,Departmet of Psychology

Co-ordinator, Counselling Centre

# Session on Travel Psychology

