



BHARTIYA VIDYA BHAVAN'S
HAZARIMAL SOMANI COLLEGE OF ARTS & SCIENCE, JAYARAMDAS PATEL COLLEGE OF
COMMERCE & MANAGEMENT STUDIES, CHOWPATTY, MUMBAI-400007

Committee/Association/Department: B.COM.(ACCOUNTING & FINANCE) **A.Y. :** 2023-2024

Activity: Two classroom sessions on CAPITAL MARKET by BSE BROKERS' FORUM during WORLD INVESTOR WEEK.

Event Date: Tuesday, 10th October, 2023

Time: 8.00 a.m. to 8.45 a.m.
9.00 a.m. to 9.45 a.m.

No. of Students participated - 77

Event Venue: Room No. 14, 1st Floor, Bhavan's H. S. College, Dr K.M. Munshi Marg, Chowpatty, Mumbai 400007.

Objectives:

- To enhance knowledge about fundamental analysis for selection of shares in the stock market for long term investment
- To provide in depth details on the IPO investment process to the final year students
- To enhance investment skill development and employability in financial services industry

Event Detail: The sessions conducted by financial expert Ms Soniya Mashelkar on "FUNDAMENTAL ANALYSIS" and "HOW TO INVEST IN IPO?"

The first session started at 8 a.m. and ended at 9 a.m. The significance of fundamental analysis in selection of shares for long term investments were explained in detail with several real-life examples by the speaker Ms Soniya. She explained the bottom up and top bottom approaches to investments. The process of analysis of Economy, Industry and company was discussed. She showed power point presentation on various parameters used in fundamental analysis. She explained various concepts with several examples from the Indian stock market for better understanding for students. The presentation was followed by a question and answer session.

The second session started at 9 a.m. and ended at 10 a.m. The topic of session was "How to Invest in IPO. The detailed process of investing in IPO was explained to the students from the scratch. Opening of demat account, trading account and SEBI guidelines pertaining to IPO was explained with the help of Power point presentation. Several examples were explained by the speaker. The presentation was followed by a question and answer session where students' doubts were clarified by the expert. Student participants were awarded E-certificates on completion of sessions.



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Event Pictures :



Geo-tagged photos taken during the sessions-





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Geo tagged video of the sessions:

https://drive.google.com/file/d/136aPaZSbMyW5F5_CeNKvxaEeJ8LMyyV7/view?usp=drive_link

Outcome:

- Students enhanced their knowledge about Fundamental Analysis
- Students understood the process of IPO investment.
- Equity market knowledge was imparted helped students to be future ready.

Date: 10-OCT-2023

**CA Dipali Mehta
B.Com.(A& F) In charge**